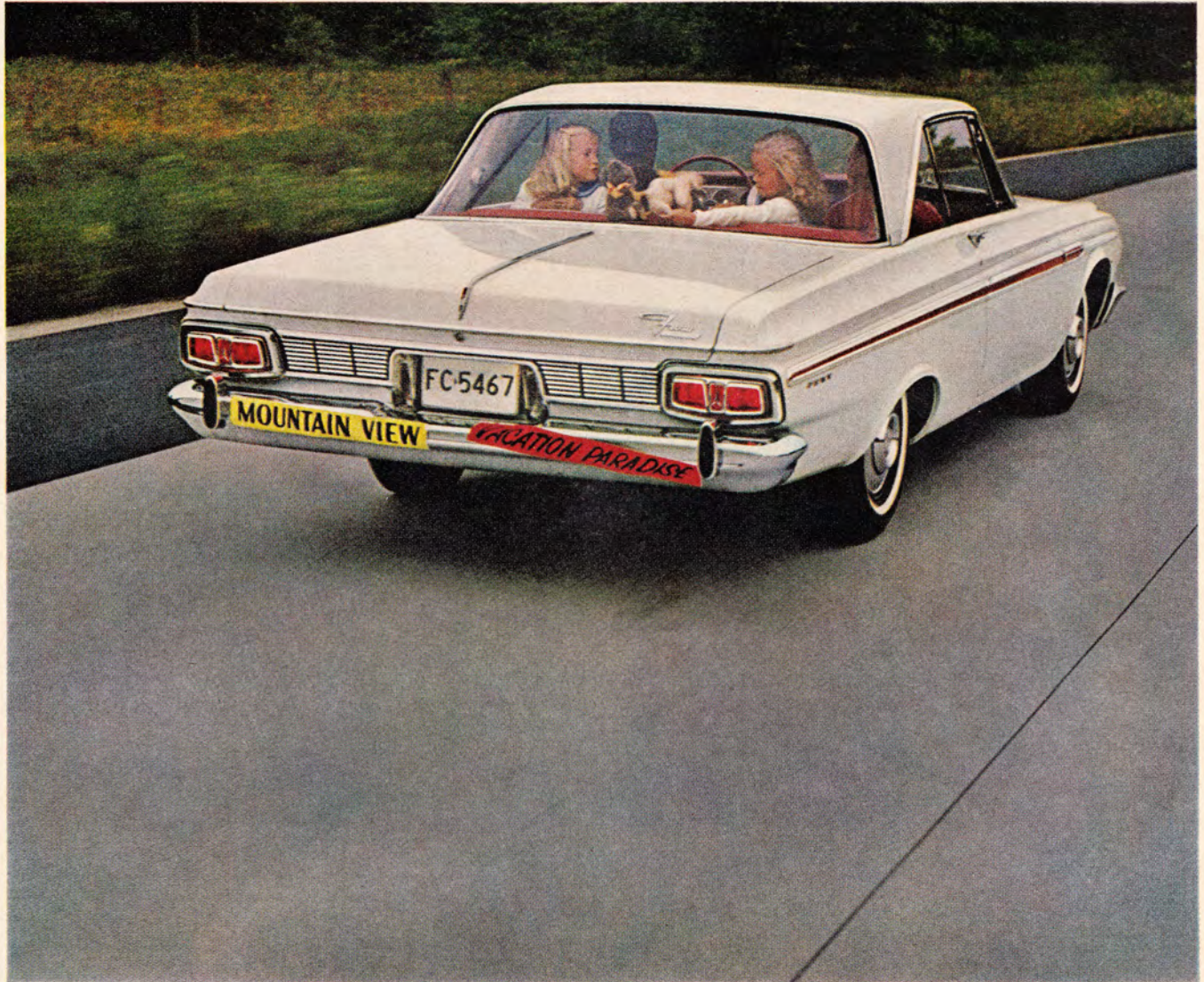


You don't have to be a hot-rodder to appreciate the split-second acceleration and superb handling built into this car. All you have to be is a family man with a family that likes to go places.



Fury 2-door hardtop

The 1964 Plymouth

This 1964 Plymouth is such a nice-looking car, and it moves so well, that a person could easily buy it for those reasons alone. Just imagine the same car with a 5-year/50,000-mile warranty* on the engine

and drive train. A powerful argument for any car, and it belongs to the 1964 Plymouth. If this is the year you picked to buy a new car, you picked a beautiful year to ***Get up and go Plymouth!***

***5-YEAR/50,000-MILE WARRANTY**—Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See Plymouth in action on "The Bob Hope Show" and "The Huntley-Brinkley Report"—NBC-TV.

PLYMOUTH DIVISION



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